

Application of TED Talks to Social Work Practice

Student's Name

Institutional Affiliation

## Application of TED Talks to Social Work Practice

TED talks encompass myriad motivational videos created to support individuals stricken by social-economic discrepancies as well as social workers willing to equip themselves with skills and knowledge necessary to alleviate individualistic impacts that stem from social-economic lanes. TED talks began to gain popularity in the past twenty years, and social workers have employed them to aid victims of social-economic challenges, including but not limited to poverty, violence, rape, sexual violence, and bullying. Since social-economic barriers are personal-specific, social work personnel ought to offer individual-specific interventions based on TED talks to support and improve the lives of individuals experiencing social-economic difficulties. Thus, there is a need to offer a comprehensive link on how TED talks are applied in social work practice as well as in ethical and professional practice.

Social workers willing to empower, support, and improve the lives of individuals in social-economic difficulties have to learn the skill of listening. It is the central aspect of every communication in empowering victims of social-economic challenges (Cain, 2016). Additionally, a good social worker has to take listening as an intentional skill while conversing with victims of violence. In so doing, the victim is given a chance to pre-empt the social worker on how violence has affected their lives. In effect, the social worker decides the best intervention that can empower and improve the lives of the victim. For instance, persons who are educated while they suffer from poverty due to unemployment are advised to be self-employed to distance themselves from unemployment and poverty. Therefore, social workers have to listen to their poverty-stricken clients to ensure that they comprehend the key challenges that confront their clients in order to provide a substantive solution that can aid the clients to revive from economic hardships.

Aside from listening, social workers also ought to influence the manner in which organizations offer charity to social-economic victims. The world of social work is primarily funded by non-profit entities that need to be appraised and motivated to enhance the organization's charitable activities (Anderson, 2016). Notably, rewarding charitable organizations on a yearly basis empowers and motivates the organizations' charitable efforts towards the affected individuals. For instance, when charitable entities are rewarded with medals, such entities are motivated to escalate the level and reach of charitable activities to the affected clientele. In doing so, charitable entities will stretch support, care, and aid to the affected individuals and improve the lives of individuals confronted by economic burdens and poverty. Therefore, rewarding charitable non-profit organizations motivates such agencies to extend outreach to a large population and thus, eliminate social and economic implications that affect societal members.

Although listening and rewarding charitable agencies are fundamental aspects in eliminating social economic challenges in society, the two TED models suffer from major flaws. Listening alone as the key social work practice cannot empower socially and economically challenged individuals. Therefore, the social worker has to interject the communication and ask leading questions to the cause of the social problem confronting the client, otherwise, a social worker may offer the wrong intervention that exacerbates the client's challenges. On the other hand, rewards have to motivate not only charitable entities but also social workers to enhance the entity's reach to a large target population. Thus, listening to the challenges of the client and asking the client about the causes of economic hardships aids in addressing social-economic challenges that confront individuals in contemporary society.

References

Anderson, C. (2016). *TED talks: The official ted guide to public speaking*. Houghton Mifflin Harcourt.

Cain, J. (2016). A pharmacy elective course on creative thinking, innovation, and TED Talks.

*American Journal of Pharmaceutical Education*, 80(10), 170. doi:10.5688/ajpe8010170